U.S. Small Business Administration



Hawai'i District Office Lenders Quarterly

U.S. Small Business Administration

Hawai'i District Office

300 Ala Moana Blvd., Suite 2-235 Honolulu, HI 96850 (808) 541-2990

(808) 541-2976 - fax

April 2007 Issue No. 92

In this issue:

♦ Foreign Trade Zone 9Page 1

♦Success Story: Surfco

Hawaii, Inc. Page 2

♦Small Business Person of the Year Page 3

♦Lending Officer Awards

Update Page 4

♦Loan Activity as of 3/31/07

Page 5

For More Information

- SBA offices are located in all 50 states, the District of Columbia, Puerto Rico, the U.S. Virgin Islands and Guam. For the office nearest you, look under "U.S. Government" in your telephone directory, or call the SBA Answer Desk.
- · SBA Answer Desk:

1-800 U ASK SBA

- Fax: 202-205-7064
- E-mail: answerdesk@sba.gov
- TDD: 704-344-6640
- Your rights to regulatory fairness: 1-800-REG-FAIR
- SBA Home Page: www.sba.gov

All of the SBA's programs and services are provided to the public on a nondiscriminatory basis.

Foreign-Trade Zone 9 at Pier 2 - Lending a Helping Hand



Gregory Barbour, Administrator, indicated that the State of Hawai'i Foreign-Trade Zone (FTZ) 9 lends a "helping hand to small businesses" who import and export merchandise through Port Hawai'i. At the 180,000 sq.-ft. facility, the FTZ staff's mantra is "customer first." The site provides space "outside the Customs Territory of the United States" where goods may have duty payments postponed, lowered by manipulating merchandise or, if the product is reexported, avoided altogether. FTZ provides:

- 1. assistance in working with US Customs and Border Protection;
- 2. reasonably-priced common-use bonded warehouse with zero-loss track record—full security;
- 3. complete on-line tracking of all inventory;
- 4. space for product manipulation (non bonded);
- 5. 25,000 sq.ft. of office space (40 units);
- 6. and onsite professionals:
 - a. US Customs Import Specialists and Agents
 - b. Customs Brokers
 - c. Shipping Agents
 - d. US Commercial Service- Paul Tambakis, Director Pacific Islands, US Department of Commerce

The most visible function at Pier 2 is warehouse storage. In 2004, the FTZ invested \$3.1 million for an additional 12,400 sq. ft. of office space for entrepreneurs using the FTZ and 5,000 sq.ft. of temperature-controlled cool storage space in the warehouse. The Foreign-Trade Zone offers a one-stop international trade center where an importer or exporter can get a variety of information, access import-export services and inventory/working space. Greg Barbour mentions that the FTZ is fashioned to be the "hub" of international trade in Honolulu.



(Above photos--meeting room, conference room, space for product manipulation and cool rooms for temperature-sensitive inventory)

Greg noted that a voluntary service provided by the FTZ for Customs and Border Protection (CBP) is a centralized exam station for foreign cargo. Normally, CBP will have an examination station off site from the harbor and small businesses will have to pay up to \$2,000 for trucking, space rental and labor to unload and load a container. The FTZ provides 10% of its warehouse area for this service and the space is **free of charge to local businesses**. Costs to the business are only for trucking from the adjacent Pier 1 and the service to unload and load a container for inspection.

Truly, Foreign-Trade Zone 9 lends a helping hand to small business. If you have any questions, please contact Gregory Barbour at (808) 586-2507 or visit their website at www.ftz9.org.

Innovations from Surfco Hawaii, Inc.



Ocean surf and water safety is the foundation of Surfco Hawaii, Inc., says owner and inventor David Skedeleski. Surfco Hawaii was established in 1986 to distribute Nose Guard. The product

proved to be the best solution in reducing injuries caused by the surfboard nose tip. In the winter of 1986, Nose Guard was introduced and tested by top professional surfers on the North Shore. The results were very positive.

Since then, Surfco Hawaii has invented and produced many unique products, such as Pro Teck Fins and a refined Nose Guard called Diamond Tips. Pro Teck Fins are unique in that they have a flexible urethane edge and a carbon or urethane core. The urethane construction reduces the injuring effects of the fins or "skeg" to the surfer during a wipeout. Coincidentally, the flex in the urethane construction also adds a power boost in the turning performance of the surfboard. In a market where product results are tested by the customer and Mother Nature, Surfco Hawaii's reputation is such that the "Triple Crown of Surfing" has requested that the firm be present at the various event sites and to provide its products and expertise to the contestants. Testimonials on the safety quality of their products can be viewed on their website at www.surfcohawaii.com.

These products have been so well received by surfing and wind surfing enthusiasts that David has distributorships in Australia, New Zealand, Japan, the Philippines, Taiwan, Canary Islands, Costa Rica, Puerto Rico, France, Portugal, Germany/Holland, Israel and the

United Kingdom ... All from a surf shop in Pearl City (98-723 Kuahao Place, Pearl City)--just past Moanalua Road going mauka on Ka'ahumanu St. and a right turn at Buzz's Steakhouse. Surfco Hawaii Inc. is managed by



David and his wife
Doreen (office
manager). In parallel
with the practical yet
creative features of
his products, David
viewed the foreign
markets as reaching
beyond Pearl City and
the North and South

Shores. In 2002, John Dickinson of American Savings Bank assisted by providing expansion term loan financing through the SBA guaranty loan program and, in 2004 and 2006, SBA Export Express term loans.

David's most recent product is a clear molded surfboard traction pad called Hawaiian Hot Grip that's made from the same material as the Nose Guards. The clear

material allows the board and its graphic design to be seen through the traction pad. Ergonomically designed with air cushions, the pad has a comfortable fit and non-abrasive feel. It sounds like another hit.



We wish you continued success in your exporting efforts.

Export Express

- The SBA's Export Express guaranty is 85 percent for loans up to \$150,000 and 75 percent for loans greater than \$150,000 up to the maximum loan amount of \$250,000.
- SBA Export Express loans are available to persons who meet the normal requirements for an SBA business loan guaranty. Loan applicants must also demonstrate that the loan proceeds will enable them to enter a new export market or expand an existing export market, and must have been in business operation, though not necessarily in exporting, for at least 12 months.
- Any lender that is authorized to participate in the SBA Express loan program may participate in SBA Export Express. SBA Export Express lenders use streamlined and expedited loan review and approval procedures to process SBA guaranteed loans. The lender uses its own loan analyses, loan procedures and loan documentation. Completed loan applications are submitted for approval to the SBA's processing center in Sacramento, California. The SBA provides the lender with a response, typically within 36 hours.



2007 Small Business Person of the Year Awards Luncheon

Each year, the SBA Small Business Awards honor small business owners and advocates who have been recognized for their exceptional achievements and the many contributions to the local small business community and the economy. Special awards will also be presented at the event including the Administrator's Award of Excellence to outstanding government contractors, the Phoenix Award for Disaster Recovery nominee, and the top performing SBA Lenders and Lending Officers. The 2007 Winners' Circle, a business trade show featuring the products, services, and success strategies of these talented award winners, precedes the luncheon at 11:00 a.m.

We cordially invite you to attend the 2007 Small Business Person of the Year Awards Luncheon On Friday, April 27, 2007 at the Hyatt Regency Hotel in Waikiki. Information regarding luncheon sponsorship, reservations, and tickets is available from **Hawaii Women's Business Center** by phone at 808-526-1001 or on the web at www.hawaiiwbc.org. The 2007 winners to be honored are as follows:

	STATE OF HAWAII						
2007 Small Business Person of the Year	Women in Business Champion-Region IX	Small Business Journalist-Region IX					
Malcolm Koga and Glenn Nohara	Barbara Hastings and Barbra Pleadwell	Evan and Kari Leong					
Koga Engineering and Construction	Hastings & Pleadwell	Greater Good Radio & Television					
0							
SBA Young Entrepreneur	Home-Based Business Champion	Financial Services Champion					
Tony Yamada, David & Michael Inouye	Lani Weigert, Alii Chang & Marseu Simpson	Brian Iwata					
Ideal Collectables	Alii Kula Lavender Farm	Taketa, Iwata, Hara & Associates					
Small Business Exporter	SBA Family-Owned Small Business	Minority Small Business Champion					
Nobuo and Teruko Kuniyuki	Alvin and Cindy Makimoto	Dr. Tin Myaing Thein					
Goodtimes Limited	Uptown Food Mart & Car Wash	Pacific Gateway Center					
CITY AND COUNTY OF HONOLULU							
Small Business Person of the Year	Small Business Journalist	SBA Family-Owned Small Business					
Stephanie Biven	Linda Dela Cruz	Alan Young					
West Coast Construction	MidWeek	Young's Fish Market					
Women in Business Champion	Home-Based Business Champion	SBA Young Entrepreneur					
Piia Aarma	Barry M. Wong	Bryan Zada					
Pineapple Tweed	Building Specs Hawaii	BRZ, Inc. dba Pretzelmaker					
	COUNTY OF MAUI						
Small Business Person of the Year	SBA Family-Owned Small Business	Home-Based Business Champion					
James T. Kartes	Jeremy Kozuki	Susan H. Kim					
Paradise Television Network	Home Maid Bakery	Susan Kim Coaching, LLC					
Small Business Journalist	Financial Services Champion						
Debra Lordan	Annette Pauole-Ahakuelo						
Maui Weekly	Kuha'o Business Center						
	COUNTY OF HAWAII						
Small Business Person of the Year	SBA Young Entrepreneur	Women in Business Champion					
Russell Ruderman	Zendo N.M.N. Kern	Muriel Boot					
Island Natural Market and Island	Superior Development Group, LLC	Tropical Tees and Kona Gift					
Naturals Pahoa		Gallery & Eelskin Outlet					
	COUNTY OF KAUAI						
Small Business Person of the Year	SBA Young Entrepreneur						
Sharron Weber	Thomas T. Middleton						
Tire Warehouse	Pacific Lawn and Landscape						

Lending Officer Awards as of March 31, 2007 6 months

_	Bank	Branch	# Loans	Pts. =	Bonus Points					Total =	
							504	504 Startup	# Blitz X 2	# Blitz	Pts. + Bonus Pts.
Oahu		1	1								
Nguyen, Dan	СРВ	Kalihi	5	10	2				0		12
Au, Randy	вон	Waipahu	6	12					0		12
Honda, Lori	вон	Waiakamilo	3	6	2				2	1	10
Dickinson, John	ASB	Main	4	8	1	1			0		10
Tadlas, Martin	ASB	Main	4	8	1				0		9
Masuno, Naomi	CPB	Kaimuki	2	4	1	1			0		6
Shigeta, Darin	вон	Wailae-Kahala	2	4	1				0		5
Lemcke, Paul	OPB	Main	1	2					2	1	4
Demaney, Kihe	FHB	Kaneohe	2	4					0		4
Aoki, Jared	CPB	Main	2	4					0		4
Pai, Lawrence	OPB	Main	2	4					0		4
Ventura, Jeff	FHB	Waipahu	2	4					0		4
Yamashita, Bryan	BOH	Main	2	4					0		4
Sokolowski, Greg	СРВ	Kapolei	1	2	1				0		3
Shitagi, Christlyn	вон	Waikiki	1	2		1			0		3
Kauai											
Sandrowski,											
Jennifer	вон	Kukui Grove	4	8		1			0		9
Nakaya, Clyde	СРВ	Lihue	1	2					0		2
Matsumura, Jaime	FHB	Lihue	1	2					0		2
Maui											
Maui Pasion Troy	ВОН	Lahaina	2	4	1	1			0		6
Pasion, Troy	BOH CPB	Lahaina Kahului	2	4	1 1	1 1	2		0		6
Pasion, Troy Yoshida, Kevin	СРВ	Kahului		0	1	1 1	2		0		4
Pasion, Troy Yoshida, Kevin Peterson, Bard	CPB FHB	Kahului Kahului	1	0 2			2		0		3
Pasion, Troy Yoshida, Kevin Peterson, Bard Workman, Adrienne	CPB FHB FHB	Kahului Kahului Lahaina	1 1	0 2 2	1		2		0 0 0		4 3 2
Pasion, Troy Yoshida, Kevin Peterson, Bard Workman, Adrienne Matsumoto, Pat	CPB FHB FHB CPB	Kahului Kahului Lahaina Kahului	1	0 2 2 2	1				0 0 0		4 3 2 2
Pasion, Troy Yoshida, Kevin Peterson, Bard Workman, Adrienne	CPB FHB FHB	Kahului Kahului Lahaina	1 1	0 2 2	1		2		0 0 0		4 3 2
Pasion, Troy Yoshida, Kevin Peterson, Bard Workman, Adrienne Matsumoto, Pat	CPB FHB FHB CPB	Kahului Kahului Lahaina Kahului	1 1	0 2 2 2	1				0 0 0		4 3 2 2
Pasion, Troy Yoshida, Kevin Peterson, Bard Workman, Adrienne Matsumoto, Pat Sakakihara, Scott	CPB FHB FHB CPB	Kahului Kahului Lahaina Kahului	1 1	0 2 2 2	1				0 0 0	2	4 3 2 2
Pasion, Troy Yoshida, Kevin Peterson, Bard Workman, Adrienne Matsumoto, Pat Sakakihara, Scott East Hawaii Kang, Calvin	CPB FHB FHB CPB CPB	Kahului Kahului Lahaina Kahului Kahului	1 1 1 1	0 2 2 2 2 0	1 1				0 0 0 0	2	4 3 2 2 1
Pasion, Troy Yoshida, Kevin Peterson, Bard Workman, Adrienne Matsumoto, Pat Sakakihara, Scott East Hawaii Kang, Calvin Octavio, Cheryl	CPB FHB FHB CPB CPB	Kahului Kahului Lahaina Kahului Kahului	1 1 1 1	0 2 2 2 2 0	1 1				0 0 0 0 0	2	4 3 2 2 1
Pasion, Troy Yoshida, Kevin Peterson, Bard Workman, Adrienne Matsumoto, Pat Sakakihara, Scott East Hawaii Kang, Calvin Octavio, Cheryl Nishimura, Eugene	CPB FHB CPB CPB CPB	Kahului Kahului Lahaina Kahului Kahului	1 1 1 1	0 2 2 2 2 0 0	1 1				0 0 0 0 0 0 0	2	4 3 2 2 1 1
Pasion, Troy Yoshida, Kevin Peterson, Bard Workman, Adrienne Matsumoto, Pat Sakakihara, Scott East Hawaii Kang, Calvin Octavio, Cheryl	CPB FHB FHB CPB CPB BOH	Kahului Kahului Lahaina Kahului Kahului Hilo Kaikoo Hilo	1 1 1 1	0 2 2 2 2 0	1 1				0 0 0 0 0	2	4 3 2 2 1
Pasion, Troy Yoshida, Kevin Peterson, Bard Workman, Adrienne Matsumoto, Pat Sakakihara, Scott East Hawaii Kang, Calvin Octavio, Cheryl Nishimura, Eugene Ayau, Greg	CPB FHB FHB CPB CPB CPB BOH HNB	Kahului Kahului Lahaina Kahului Kahului Hilo Kaikoo Hilo Hilo	1 1 1 1	0 2 2 2 2 0 0	1 1		1		0 0 0 0 0 0	2	4 3 2 2 1 1 9 9 2 2
Pasion, Troy Yoshida, Kevin Peterson, Bard Workman, Adrienne Matsumoto, Pat Sakakihara, Scott East Hawaii Kang, Calvin Octavio, Cheryl Nishimura, Eugene Ayau, Greg Stroh, Marcella	CPB FHB FHB CPB CPB CPB BOH HNB	Kahului Kahului Lahaina Kahului Kahului Hilo Kaikoo Hilo Hilo	1 1 1 1	0 2 2 2 2 0 0	1 1		1		0 0 0 0 0 0	2	4 3 2 2 1 1 9 9 2 2
Pasion, Troy Yoshida, Kevin Peterson, Bard Workman, Adrienne Matsumoto, Pat Sakakihara, Scott East Hawaii Kang, Calvin Octavio, Cheryl Nishimura, Eugene Ayau, Greg Stroh, Marcella West Hawaii	CPB FHB CPB CPB CPB BOH HNB BOH CPB	Kahului Kahului Lahaina Kahului Kahului Hilo Kaikoo Hilo Hilo	2 4 1	0 2 2 2 2 0 0	1 1 1		1		0 0 0 0 0 0	2	4 3 2 2 1 1 9 9 2 2 2
Pasion, Troy Yoshida, Kevin Peterson, Bard Workman, Adrienne Matsumoto, Pat Sakakihara, Scott East Hawaii Kang, Calvin Octavio, Cheryl Nishimura, Eugene Ayau, Greg Stroh, Marcella West Hawaii Grugier, Elina	CPB FHB CPB CPB CPB BOH HNB BOH CPB	Kahului Kahului Lahaina Kahului Kahului Hilo Kaikoo Hilo Hilo Hilo	2 4 1 1	0 2 2 2 2 0 0	1 1 1		1		0 0 0 0 0 0	2	4 3 2 2 1 1 9 9 2 2 2 1
Pasion, Troy Yoshida, Kevin Peterson, Bard Workman, Adrienne Matsumoto, Pat Sakakihara, Scott East Hawaii Kang, Calvin Octavio, Cheryl Nishimura, Eugene Ayau, Greg Stroh, Marcella West Hawaii Grugier, Elina Stone, Marisa	CPB FHB CPB CPB CPB BOH HNB BOH CPB	Kahului Kahului Lahaina Kahului Kahului Hilo Kaikoo Hilo Hilo	2 4 1	0 2 2 2 2 0 0	1 1 1		1		0 0 0 0 0 0	2	4 3 2 2 1 1 9 9 2 2 2
Pasion, Troy Yoshida, Kevin Peterson, Bard Workman, Adrienne Matsumoto, Pat Sakakihara, Scott East Hawaii Kang, Calvin Octavio, Cheryl Nishimura, Eugene Ayau, Greg Stroh, Marcella West Hawaii Grugier, Elina Stone, Marisa Dermengian,	CPB FHB CPB CPB CPB BOH HNB BOH CPB	Kahului Kahului Lahaina Kahului Kahului Hilo Kaikoo Hilo Hilo Hilo Kaikoo Hilo	1 1 1 1 2 4 1 1 1	0 2 2 2 2 0 0 4 8 2 2 2 0	1 1 1		1		0 0 0 0 0 0	2	4 3 2 2 1 1 9 9 9 2 2 2 1
Pasion, Troy Yoshida, Kevin Peterson, Bard Workman, Adrienne Matsumoto, Pat Sakakihara, Scott East Hawaii Kang, Calvin Octavio, Cheryl Nishimura, Eugene Ayau, Greg Stroh, Marcella West Hawaii Grugier, Elina Stone, Marisa	CPB FHB CPB CPB CPB BOH HNB BOH CPB	Kahului Kahului Lahaina Kahului Kahului Hilo Kaikoo Hilo Hilo Hilo	2 4 1 1	0 2 2 2 2 0 0	1 1 1		1		0 0 0 0 0 0	2	4 3 2 2 1 1 9 9 2 2 2 1

Loan Activity, FY 2007 Six Months Ended 3/31/07

<u>Bank</u>	No. of Loans	Loan Amou	ınt (000's)
		<u>Gross</u>	SBA
Bank of Hawaii	45	3028.0	1522.8
Central Pacific Bank	45 17	1845.0	1189.0
First Hawaiian Bank	16	1470.6	953.7
Capital One	16	910.0	455.0
Citizens Security Bank	9	867.0	514.7
American Savings Bank	8	918.0	569.3
Comerica Bank	3	1052.5	789.4
Ohana Pacific Bank	3	438.0	332.0
Celtic Bank Corporation	1	800.0	600.0
Excel National Bank	1	526.2	394.7
Hawaii National Bank	1	320.0	160.0
CIT Small Business Lending Corp	o. 1	229.1	171.8
Wells Fargo	1	20.0	10.0
Sub-total	122	12424.4	7662.4
Innovative Bank	20	385.0	327.3
Superior Financial Group, LLC	9	75.0	63.8
Business Loan Center LLC	7	265.0	225.3
Total 7(a) Loans	158	13149.4	8278.8
HEDCO 504 Loans	6	4734.0	4734.0
Lokahi Pacific 504 Loans	4	1136.0	1136.0
Grand Total	168	19019.4	14148.8

504 LOAN ACTIVITY

Bank	<u>HEDCO</u>	Lokahi Pacific	Total	SBA Portion Only (000's)
Central Pacific Bank		3	3	827.0
Pacific Rim Bank	1		1	1059.0
Temecula Valley Bank	1		1	996.0
Hawaii National Bank	1		1	839.0
American Savings Bank	1		1	234.0
Total 504 Loans	4		7	3955.0

NUMBER OF LOANS BY COUNTY & GUAM & SAMOA

	<u>Oahu</u>	Guam	Hawaii	Maui/Molokai	Kauai	Samoa	Total
Bank of Hawaii	17	13	8	3	4		45
Central Pacific Bank	12		3	1	1		17
First Hawaiian Bank	10	1	2	2	1		16
Capital One	10			5	1		16
Citizens Security Bank		9					9
American Savings Bank	4		2	2			8
Comerica Bank	2			1			3
Ohana Pacific Bank	3						3
Celtic Bank Corporation	1						1
Excel National Bank				1			1
Hawaii National Bank			1				1
CIT Small Business Lending Corp.	1						1
Wells Fargo					1		1
Sub-total	60	23	16	15	8	0	122
Innovative Bank	14		3		3		20
Superior Financial Group, LLC	9						9
Business Loan Center LLC	5			2			7
Total 7(a) Loans	88	23	19	17	11	0	158
HEDCO 504 Loans	3	1	2				6
Lokahi Pacific 504 Loans			1	3			4
Grand Total	91	24	22	20	11	0	168

